



CITIZENS STATE BANK

RIGHT BANK. RIGHT NOW!

CORE VALUES

Core values are the foundation of our business. They describe who we are, how we treat one another and the way we conduct ourselves, both in the company and in the community.

Integrity is non-negotiable. We are accountable to our team, our customers and our community to work together in a spirit of honesty, trust, respect and open communications.

Customer Focus – We can make a difference. We are passionate about understanding customer needs and exceeding their expectations.

Team Focus – Together we can achieve more. We are empowered professionals working together to produce exceptional results.

Agility – Change is inevitable. We adapt to the changing needs of our customers and our communities by fostering creativity and innovation.